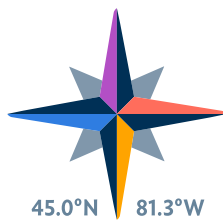


Bruce County: Where Small Businesses Thrive

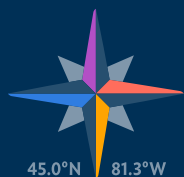


45.0°N | 81.3°W

BRUCE
county

Be an explorer.

Here's Why Opening or Expanding a Small Business in Bruce County Makes Sense



BRUCE
county

TOTAL POPULATION*
72,017



**SAUGEEN HUNTING GROUNDS 60A AND
CAPE CROKER HUNTING GROUNDS 60B**

**NORTHERN BRUCE PENINSULA
POPULATION: 4,404**

NEYAASHIINIGMIING

SAUGEEN NO. 28

SAUGEEN NO. 29

**SAUGEEN SHORES
POPULATION: 15,908**

**SOUTH BRUCE PENINSULA
POPULATION: 9,137**

**KINCARDINE
POPULATION: 12,268**

**ARRAN-ELDERSLIE
POPULATION: 6,913**

**HURON-KINLOSS
POPULATION: 7,723**

**BROCKTON
POPULATION: 9,784**

**SOUTH BRUCE
POPULATION: 5,880**



*Census Data 2021

Our Tourism Sector is Strong



2.5
Million

VISITORS TO
BRUCE COUNTY
ANNUALLY



\$326.7
Million

ECONOMIC
IMPACT OF
TOURISM IN 2019



\$224

THE AVERAGE
AMOUNT
VISITORS SPEND
AT LOCAL
BUSINESSES

Our Energy and Agri- Business Sectors are Strong too



30%
ONTARIO'S
ELECTRICITY
PRODUCED



1,946
FARMS GENERATE
MORE THAN \$255
MILLION ANNUALLY
IN GROSS SALES
(2021)

Living and Working Here Won't Break the Bank



21%
AVERAGE INCOME
INCREASE ACROSS
BRUCE COUNTY
BETWEEN 2015
AND 2020



MEDIAN HOME PRICE
BRUCE COUNTY
\$656,825
TORONTO AREA
\$1,000,000

AVERAGE MONTHLY
HOUSING COSTS - OWNERS
\$1,251 IN BRUCE COUNTY

\$1,700 IN ONTARIO

AVERAGE MONTHLY
HOUSING COSTS - RENTERS
\$1,081 IN BRUCE COUNTY

\$1,408 IN ONTARIO

Enjoy Less Stress and More Support



500+

COMMUNITY
DEVELOPMENT
GRANTS
AWARDED
(SINCE 2010)



14

BUSINESS
DEVELOPMENT
GRANTS
AWARDED
EVERY YEAR



0 Min

IN GRID LOCK



2

NATIONAL
PARKS

5,797

THERE
ARE 5,797
REGISTERED
BUSINESSES
IN BRUCE
COUNTY

Could yours be next?



BRUCE
county

Be an explorer.

Let's Work Together

Business to Bruce will help you find the perfect community for your unique business and offer free resources along the way. **Book a call to explore opportunities, grants and more!**

Toll free: 1-800-268-3838

Bring Your Small Business to Bruce County - Contact us today for more details. Manpreet Kaur Sanga at msangha@brucecounty.on.ca